



# Skillta

Employment Insights



Skillta is an online service that tracks market demand for all work related skills. We monitor over 3500 skills each week and help users understand the changing dynamics of job markets around the world to uncover trends and provide insights in ways that are easy to understand.

## Individuals

- How employable and in-demand is someone with my current skillset?
- What skills should I acquire to be more sought after in today's job market .... and tomorrow's?
- I am considering a move to a new country – how can I understand job prospects before I go?
- I am interested in changing career direction – will this be a good move given demand forecasts?

## Schools & Universities

- How do we know which skills are in demand so we can deliver more employable graduates?
- How can we align our teaching curriculum with the changing needs of the job market?

## HR & Recruitment Specialists

- Is there strong competition for the talent pool with the same skillsets we require?
- Are we providing exciting and relevant career opportunities to attract and retain high value talent?

## Government

- How do we know which skills are in demand so we can better allocate limited resources to support upskilling in the right areas?
- How should we shape immigration and visa policies to help meet future economic demands?

## Financial Services

- How can we access timely macro and granular employment data and rich visual analytics to make better trading and investment decisions?
- How can we use predictive employment analytics to gain a competitive advantage?



Our aim is to enable individuals to make **better career decisions**, schools and universities to produce **more employable graduates**, recruitment specialists to **achieve improved hiring and retention outcomes**, governments to **focus their economic agenda** on high potential areas, and the trading of currencies and securities to become more data driven resulting in **improved outcomes for investors**



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## Could you benefit from actionable employment insights?

With three profile types to choose from, Skillta caters to the needs of a variety of individual users and organisations

### Skillta Basic

- Designed for individuals (mobile friendly)
- Free profile / access
- Basic features include:



✓ Track up to 20 skills per profile



✓ View the live jobs that match your unique skill-set

### Skillta Pro

- Ideal for HR and recruitment specialists
- Monthly subscription
- Pro features include:



✓ Track an *unlimited* number of skills



✓ View the live jobs that match your unique skill-set



✓ Access the Skillta Hierarchy for easy skill grouping and aggregation



✓ Access *advanced* analytics and visualisation options

### Skillta Premium

- Built for large organisations of all types
- Monthly subscription
- Premium features include:



✓ Track an *unlimited* number of skills



✓ View the live jobs that match your unique skill-set



✓ Access the Skillta Hierarchy for easy skill grouping and aggregation



✓ Access *advanced* analytics and visualisation options



✓ Receive proactive alerts on preferred skill areas of interest



✓ Demand forecasts and predictive analytics

Sign up at [www.skillta.com](http://www.skillta.com) today for a FREE 60 DAY trial!

Skillta commits 10% of all profits to our **Skills4Good** program to support training and education for those in need